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**Atty. Docket No.: 21514/2022 (P002-U) PATENT
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Page, et al.
Serial No.: 09/519,197
Filed: March 6, 2000
Entitled: Message-Based Referral Marketing

Examiner: O'Connor, G.

Group Art Unit: 3627

Conf. No.: 8386

**Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

RESPONSE UNDER 37 CFR §1.111

Sir:

Responsive to the Office Action dated July 18, 2003, kindly enter the following amendments and remarks.

Amendments to the Claims are shown in the "Listing of the Claims" which begins on page 2 of this paper.

Remarks begin on page 4 of this paper.

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